1 of
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Rep Order# 6852611 EC'd Yes Station WISH-TV INDIANAPOLIS, IN Advertiser () DSCC IE Ver# 11 Mod# 3Status Confirmed Agency () GREAT AMERICAN MEDIA Traffic Order# 205792 5792 **Printed:** 10/03/2012 9:54 AM **Last Received:** 10/02/2012 3:47 PM **Showing Buylines:** All Lines Rep Firm Sales Office (Salesperson () PHILADELPHIA) KATE BRADY

Salesperson Phone# Salesperson FAX# 215-567-6005 215-567-5938

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14	13	12	<u>1</u>	10	9	∞	7	Q	ΔI	4	ω	Ν	⊢	Ln
TU-F	TU-F	TU-F	TU-F	TU-F	TU-F	TU-F	US	SA	TU-F	TU-F	TU-F	TU-F	TU-F	Day
3P-4P	2P-3P	1230P-2P	12P-1230	11A-12P	10A-11A	9A-10A	6A-9A	6A-9A	8A-9A	7A-8A	6A-7A	530A-6A	5A-530A	Time
RACHAEL RAY	THE TALK	CBS SOAPS Y&R / B&B	12P-1230P WISH-TV NEWS 8 @ NOON	THE PRICE IS RIGHT	LET'S MAKE A DEAL	INDY STYLE	DAYBREAK SUNDAY	DAYBREAK SATURDAY	CBS THIS MORNING	DAYBREAK/CBS THIS MORNING	DAYBREAK @ 6	DAYBREAK FIRST EDITION	DAYBREAK EARLY EDITION	Program
:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	Len
\$300.00	\$300.00	\$600.00	\$650.00	\$450.00	\$300.00	\$250.00	\$350.00	\$450.00	\$150.00	\$450.00	\$650.00	\$400.00	\$250.00	Rate
09/18-09/21	09/18-09/21	09/18-09/21	09/18-09/21	09/18-09/21	09/18-09/21	09/18-09/21	09/23-09/23	09/22-09/22	09/18-09/21	09/18-09/21	09/18-09/21	09/18-09/21	09/18-09/21	Dates
ω	N	2	ш	2	2	2	₽	1	2	2	н	ш	1 	Spots/Week
Н	ы	H	⊣	⊣	H	Н	н	щ	Н	μ	Н	Н	ا سر ! !	# of Weeks
ω	N	N	Н	N	2	2	Н	щ	2	2	Н	Ľ	₽ ¦	Total Spots
\$900.00	\$600.00	\$1,200.00	\$650.00	\$900.00	\$600.00	\$500.00	\$350.00	\$450.00	\$300.00	\$900.00	\$650.00	\$400.00	\$250.00	\vdash
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		6852611
		Ver# 1
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		ω.
		Status
		11 Mod# 3 Status Confirmed
Showing Buylines: Al	Last Received:	Traffic Order# 205792
1 Lines	10/02/2012	Printed:
	2 3:47 PM	10/03/2012 9:54 AM
Lines	10/02/2012 3:47 PM	••

Rep Order# EC'd Yes

ĽΤ Fax# Advertiser Phone# Buyer Estimate# Product Station 28 27 26 25 24 23 22 21 20 19 Ľn 18 17 16 15 WISH-TV INDIANAPOLIS, IN r ().DSCC IE 1774 Meredith Kaufman DSCC IE ᇳ Σ TU-F TU-FUS SA Day SA TU-F TU-FTU-F TU-FTU-F SA-SU US Buyline Comment: Buyline Comment: Buyline Comment: Buyline Comment: Time 10P-11P 930P-11P 6P-7P 6P-7P 6P-630P 630P-7P 6P-630P 530P-6P 5P-530P 7P-8P 730P-8P 7P-730P 4P-5P 9A-1030A BIG BROTHER CBS SUNDAY MORNING NEWS BLUE BLOODS ΤP 円 WISH-TV 6P NEWS WEEKEND 1X N/A, MGKD ON LNS 41-42 WISH-TV 6P NEWS WEEKEND 1X N/A, MGKD ON LNS 41-42 CBS WEEKEND NEWS CBS NEWS ADJ 1P/DAY WISH-TV NEWS WISH-TV NEWS 8 Program ENTERTAINMENT TONIGHT INSIDE EDITION WISH-TV NEWS ANDERSON 1X N/A, CHNG WKND MGKD ON LNS 41-42 ω œ ÄΤ ATAT 5 5:30 σ Agency C/P1/P2/E Flight Dates Agency Hiatus Weeks () GREAT AMERICAN MEDIA 3050 K ST NW WASHINGTON, DC 20007 :30 :30 :30 :30 :30 :30 :30 :30 :30 :30 Len : 30 : 30 :30 : 30 09/18/2012 - 09/24/2012 49/53/1774 Rate \$2,600.00 \$400.00 \$4,000.00 \$400.00 \$600.00 \$550.00 \$400.00 \$900.00 \$900.00 \$900.00 \$900.00 \$900.00 \$300.00 \$700.00 09/21-09/21 09/19-09/19 09/22-09/22 09/18-09/21 09/18-09/21 09/23-09/23 09/22-09/22 09/22-09/23 09/18-09/21 09/18-09/21 09/18-09/21 09/18-09/21 09/18-09/21 Dates 09/23-09/23 ш щ ш Δ ۵ 0 0 0 Ν N Ν N 2 سر Spots/Week Salesperson Phone# Salesperson FAX# Salesperson (Sales Office (Rep Firm # of Weeks 0 0 0 ۳ --) PHILADELPHIA) KATE BRADY 215-567-6005 215-567-5938 0 0 0 N N Total Spots N Ν N \$0.00 \$2,600.00 \$1,800.00 \$1,800.00 Total Cost \$4,000.00 \$0.00 \$0.00 \$1,800.00 \$1,800.00 \$600.00 \$700.00 \$400.00 \$2,400.00 \$2,200.00

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 Rep Order#
 6852611

 EC'd
 Yes
 Ver# 11 Mod# 3 Status Confirmed Traffic Order# 205792 5792 **Printed:** 10/03/2012 9:54 AM **Last Received:** 10/02/2012 3:47 PM **Showing Buylines:** All Lines

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	WISH-TV INDIANAPOLIS, IN ().DSCC IE DSCC IE	IANAPOLIS, C IE		icy () GREAT AMERICA 3050 K ST NW WASHINGTON, DC 20007	EAT A) GREAT AMERICAN MEDIA (ST NW INGTON, DC 20007	DIA	Rep Firm Sales Office (Salesperson () PHILADELPHIA) KATE BRADY	A VIH.
Estimate# Buyer Phone#	1774 Meredith Kaufman	ıfman	Agen Fligh Hiatı	Agency C/P1/P2/E Flight Dates Hiatus Weeks	49/5: 09/18/2	49/53/1774 09/18/2012 - 09/24/2012	2	Salesperson Phone# Salesperson FAX#	Phone# FAX#	215-567-6005 215-567-5938	005 938
LT Ln	Day	Time	Program	Len	'n	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost
29	TU-F	 11P-1135P	WISH-TV NEWS 8 @ 11	:30	30	\$900.00	09/18-09/21	2	 	2	\$1,800.00
30	SA	11P-1135P	WISH-TV NEWS 8 @ 11	:30	30	\$600.00	09/22-09/22	щ	Ľ	Н	\$600.00
31	SU	11P-1130P	WISH-TV NEWS 8 @ 11	:30	30	\$600.00	09/23-09/23	ш	H	<u></u>	\$600.00
32	TU-F	1135P- 1235A	DAVID LETTERMAN	:30	ő	\$500.00	09/18-09/21	 1	Н	щ	\$500.00
33	TU-F	1235A- 135A	LATE, LATE SHOW W/ CRAIG	FERGUSON :3	30	\$125.00	09/18-09/21	N	H	2	\$250.00
34	SA	330P-7P	CBS COLLEGE FOOTBALL	:30	õ	\$700.00	09/22-09/22	Н	Н	Н	\$700.00
35	SU 1 Buyline	1P-430P ne Comment:	NFL FOOTBALL COLTS	:30	30	\$20,000.00	09/23-09/23	Н	Ľ	Ц	\$20,000.00
36	ĸ	6A-7A	DAYBREAK @ 6	:30	30	\$650.00	09/24-09/24	₽	Н	Ъ	\$650.00
37	M	12P-1230P	WISH-TV NEWS 8 @ NOON	:30	õ	\$650.00	09/24-09/24	⊢	Н	Щ	\$650.00
38	M	6P-630P	WISH-TV NEWS 8 AT 6	:30	30	\$900.00	09/24-09/24	Ъ	₽	ш	\$900.00
39	M	730P-8P	ENTERTAINMENT TONIGHT	:30	30	\$600.00	09/24-09/24	1	Н	Н	\$600.00
40	ĸ	1135P- 1235A	DAVID LETTERMAN	:30	ő	\$500.00	09/24-09/24	Ъ	Н	Н	\$500.00
41	SU Buyli	930P- GOOD WIFE 1030P Buyline Comment: MKGD FOR:	GOOD WIFE MKGD FOR LNS 21-23	:30	30	\$1,500.00	09/23-09/23	0	0	0	\$0.00
42		70-80			Ď	2000		<u>.</u>	<u>.</u>	.	2000
7	D,,,,,, 1 4,	D	WYOT TOT INC 31 33	•	Ċ	\$200.00	09/22-09/22	H	F	-	\$200.00

Buyline Comment: MKGD FOR LNS 21-23

LT Ln	Phone# Fax#	Buyer	Estimate#	Product	Advertiser	Station V		EC'd Yes	Rep Order#
Day		Meredith Kaufman	1774	DSCC IE	().DSCC IE	Station WISH-TV INDIANAPOLIS, IN			6852611
Time		ufman			CCIE	IANAPOLIS			Ver#
Pro						Z			Ξ
Program									Mod# 3
									Status
	Hiatus Weeks	Flight Dates	Agency C/P1/P2/E 49/53/1774	√ 3	ယ္	Agency (Ver# 11 Mod# 3 Status Confirmed
Н	ŝ	S	1/P2/E	VASHIN	3050 K ST NW) G			<u>=</u>
Len		09/18	49/	GTON	MW	REAT			raffic (
Rate		09/18/2012 - 09/24/201	53/1774	WASHINGTON, DC 20007		Agency () GREAT AMERICAN MEDIA	Sh		Traffic Order# 205792
Dates		012				/IEDIA	Showing Buylines: All Lines	Last Received: 10/02/2012 3:47 PM	
Spots/Week # of Weeks	Salesperson FAX#	Salesperson Phone#		Salesperson	Sales Office	Rep Firm	l Lines	10/02/2012	Printed: 10/03/2012 9:54 AM
ek 4	Son F	son Pl) nos.	fice (3		3:47 P	10/0
# of Weeks	ΔX#	10ne#		\cup	$\overline{}$			X	3/2012
Total Spots	215-567-5938	215-567-6005) KATE BRADY	PHILADELPHI/				9:54 AM
Tot	5938	5005		DY	PHIA				
Total Cost									
Day									4 of

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Report Totals: 60 / \$56,700.00

--- REPORT TOTALS---

--SALES MONTHLY TOTALS--

Sep 12: 60 / \$56,700.00

Sales Totals: 60 / \$56,700.00

Station Totals: 60 / \$56,700.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$207,921
Books null

CABL WTTV

W 0

WISH

27%

AUNDA

2%

WRTV 14%

WTHR

39%

---Agency Comment--PLEASE NOTE ADDRESS CHANGE EFF 8/12

Demos

RA35+

Capara Transport

--- CREDIT RISK --CASH IN ADVANCE

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and	Location:		The second secon	Da	CC:
I, MAVO do hereby reque	GILROY est station time conc	erning the follo	owing issue:		
Denoc Ca	ratic S	water	ial mittee	ر ا	
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS	OPI	LR.		
Total Charg	jes: ime will be used by				The second secon
Does the p	rogramming (in whole o			
	Yes			□ No	

For programming that "communi importance," list the name of the office(s) being sought and the dat	legally qualified candidate(s) the	he programming refers to, the
Economy		
For programming that "communic importance," attach Agreed Upon		political matter of national
I represent that the payment for the	ne above described broadcast ti	me has been furnished by:
DSCC - Brian	Smoot, Exec Divecti	
and you are authorized to announce furnishing the payment, if other th		person or entity. The entity
a corporation; a commit	of the chief executive officers,	directors, and/or authorized
I agree to indemnify and hold har reasonable attorney's fees, that ma advertisement(s). For the above-transcript, or tape, which will be before the time of the scheduled	y ensue from the broadcast of stated broadcast(s), I also ago delivered to the station at le	the above-requested ree to prepare a script,
TO BE SIG	NED BY ISSUE AD	VERTISER
M. e)	Inou	
_	ature /	Contact Phone Number
TO BE SIGNED	D BY STATION REPI	RESENTATIVE
☐ Accepted	Accepted in Part	☐ Rejected
Signature	Printed Name	Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any-Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		0,29	DER	50	

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

Station Advertiser	Advertiser	Product	Estim Order Inventory Descript Time Period Length	ot Time Period L	ength	- Date Air T	Air Time Inv. Code (Placed)	Rate Ad-ID	Priority
Alt Order #:	0								
HSIM	POL/DSCC IE	DSCC IE	1774 Rachael Ray	258-4p	:30	09/18/12	M-F 3p-4p	\$300.00	P3
HSIM	POL/DSCC IE	DSCC IE	1774 David Letterman	1135p-1237a	:30	09/18/12	David Letterman	\$500.00	P3
HSIM	POL/DSCC IE	DSCC IE	1774 Indy Style	858-10a	:30		Indy Style	\$250.00	P3
HSIM	POL/DSCC IE	DSCC IE	1774 Anderson Cooper	357-5p	:30	09/18/12	M-F 4p-5p	\$300.00	P3
HSIW	POL/DSCC IE	DSCC IE		1227-2p	:30	09/18/12	Daytime Afternoon	\$600.00	P2
HSIM	POL/DSCC IE	DSCC IE	1774 News 8 @6	558-630p	:30	09/18/12	News 8 @6	\$900.00	P2
HSIM	POL/DSCC IE	DSCC IE	1774 CBS Evening News	630-7p	:30	09/18/12	CBS Evening News	\$900.00	P2
HSIM	POL/DSCC IE	DSCC IE	1774 Entertainment Tonight	728-8p	:30	09/18/12	M-F 730-8p	\$600.00	P3
HSIM	POL/DSCC IE	DSCC IE	1774 News 8 @5p	5-530p	:30	09/18/12	News 8 @5	\$900.00	P2
HSIM	POL/DSCC IE	DSCC IE	1774 Daybreak @ 6	558-7a	:30	09/18/12	Daybreak @ 6	\$650.00	P2
HSIM	POL/DSCC IE	DSCC IE	1774 Price Is Right	1058-12p	:30	09/18/12	Price is Right	\$450.00	P2
HSIM	POL/DSCC IE	DSCC IE	1774 CBS This Morning @7a	7-8a	:30	09/18/12	CBS This Morning	\$450.00	P3
HSIM	POL/DSCC IE	DSCC IE	1774 Inside Edition	658-730p	:30	09/18/12	M-F 7-730p	\$550.00	P3
HSIM	POL/DSCC IE	DSCC IE	1774 CBS This Morning @8	8-9a	:30	09/18/12	CBS This Morning	\$150.00	P3
HSIM	POL/DSCC IE	DSCC IE	1774 Daybreak @530am	530-6a	:30	09/18/12	Daybreak @ 530an	\$400.00	P3
HSIM	POL/DSCC IE	DSCC IE	1774 Late Late Show	1237a-137a	:30	09/18/12	Late Late Show	\$125.00	P3
HSIM				1237a-137a	:30	09/19/12	Late Late Show	\$125.00	P3
HSIM	POL/DSCC IE	DSCC IE	1774 Indy Style	858-10a	:30	09/19/12	Indy Style	\$250.00	P3
HSIM	POL/DSCC IE			1158a-1230p	:30	09/19/12	Noon News	\$650.00	P2
W.H	POL/DSCC IE	DSCCIE		11-1135p	:30	09/19/12	LN M-H	\$900.00	P3
<u> </u>	POL/DSCC IE		1774 Let's Make A Deal	958-11a	:30	09/19/12	Let's Make a Deal	\$300.00	J 23
HSIM	POL/DSCC IE		1774 Wednesday 8-9p	758-9p	:30	09/19/12	Wed Hour 1	\$4,000.00	P) -
HSIW	POL/DSCC IE	DSCC IE		728-8p	:30	09/19/12	M-F 730-8p	\$600.00	P3
HSIM	POL/DSCC IE	DSCC IE	1774 Inside Edition	658-730p	:30	09/19/12	M-F 7-730p	\$550.00	P3
HSIM	POL/DSCC IE	DSCC IE	1774 Daybreak @ 5am	5-530a	:30	09/19/12	Daybreak @ 5am	\$250.00	P3
HSIM	POL/DSCC IE	DSCC IE	1774 Price Is Right	1058-12p	:30	09/19/12	Price is Right	\$450.00	P2
HSIM	POL/DSCC IE	DSCC IE	1774 News 8 @ 530p	530-6p	:30	09/19/12	News 8 @530	\$900.00	P2
HSIM	POL/DSCC IE	DSCC IE		2-3p	:30	09/19/12	The Talk	\$300.00	P3
HSIM	POL/DSCC IE	DSCC IE	1774 News 8 @5p	5-530p	:30	09/19/12	News 8 @5	\$900.00	P2
WISH	POL/DSCC IE	DSCC IE	1774 News 8 @ 11 M-F	11-1135p	:30	09/20/12	LN M-F	\$900.00	P3
HSIM			1774 CBS This Morning @7a	7-8a	:30	09/20/12	CBS This Morning	\$450.00	P3
HSIM			1774 Soap Rotator	1227-2p	:30	09/20/12	Daytime Afternoon	\$600.00	P2
HSIM	POL/DSCC IE			258-4p	:30	09/20/12	M-F 3p-4p	\$300.00	P3
WISH				958-11a	:30	09/20/12	Let's Make a Deal	\$300.00	P3
HSIW				2-3p	:30	09/20/12	The Talk	\$300.00	P3
HSIW	POL/DSCC IE			658-730p	:30	09/20/12	M-F 7-730p	\$550.00	P3
HSIM				530-6p	:30	09/20/12	News 8 @530	\$900.00	·P2
HSIM		DSCC IE	1774 Entertainment Tonight	728-8p	:30	09/20/12	M-F 730-8p	\$600.00	P3
HSIM	POL/DSCC IE	DSCC IE	1774 News 8 @6	558-630p	:30	09/20/12	News 8 @6	\$900.00	P2
WISH	POL/DSCC IE	DSCC IE	1774 CBS Evening News	630-7p	:30	09/20/12	CBS Evening News	\$900.00	P2
HSIM	POL/DSCC IE	DSCC IE	1774 Anderson Cooper	357-5p	:30	09/21/12	M-F 4p-5p	\$300.00	P3
HSIM	POL/DSCC IE	DSCC IE	1774 Entertainment Tonight	728-8p	:30	09/21/12	M-F 730-8p	\$600.00	P3
HSIM	POL/DSCC IE	DSCC IE	1774 CBS This Morning @8	8-9a	:30	09/21/12	CBS This Morning	\$150.00	P3
HSIM				958-11p	:30	09/21/12	Fri Hour 3	\$2,600.00	P2
WISIW	POL/DSCC IE	DSCC IE	1774 Inside Edition	658-730p	:30	09/21/12	M-F 7-730p	\$550.00	P3

[Filtered by:] [Sorted by: Alt Order #]

	\$58,200.00							
P2	\$650.00	Daybreak @ 6	09/24/12	558-7a :30	1774 Daybreak @ 6 55	DSCC IE	POL/DSCC IE	HSIM
P3	\$500.00	David Letterman		1135p-1237a :30	1774 David Letterman 11	DSCC IE	POL/DSCC IE	HSIM
P2	\$650.00	Noon News	09/24/12	1158a-1230p :30	1774 Noon News 11	DSCC IE	POL/DSCC IE	HSIM
P3	\$600.00	M-F 730-8p		728-8p :30	1774 Entertainment Tonight 72	DSCC IE	POL/DSCC IE	HSIM
P2	\$900.00	News 8 @6	09/24/12	558-630p :30	1774 News 8 @6 55	DSCC IE	POL/DSCC IE	HSIM
P2	\$20,000.00	Colts Football	09/23/12	(4:00:00 PM-7:0(:30	1774 Colts Football (4:	DSCC IE	POL/DSCC IE	HSIM
P3	\$400.00	News 8 Weekend/S	09/23/12	8-7p :30	1774 News 8 Weekend/Sunday 558-7p	DSCC IE	POL/DSCC IE	HSIM
P5	\$600.00	LN Su	09/23/12	11-1130p :30	1774 News 8 @ 11 Sunday 11	DSCC IE	POL/DSCC IE	HSIM
P3	\$700.00	CBS Sunday Morni	09/23/12	858-1030a :30	1774 CBS Sunday Morning 85	DSCC IE	POL/DSCC IE	HSIM
P2	\$350.00	Daybreak Sunday	09/23/12	558-9a :30	1774 Daybreak Sunday 55	DSCC IE	POL/DSCC IE	HSIM
P1	\$900.00	EN (Sa-Su)		(6:00:00 PM-6:3(:30		DSCC IE	POL/DSCC IE	HSIM
P3	\$400.00	News 8 Weekend/S	09/22/12	8-7p :30	1774 News 8 Weekend Saturday 558-7p	DSCC IE	POL/DSCC IE	HSIM
P2	\$700.00	NCAA Football	09/22/12	(3:30:00 PM-7:0(:30	1774 NCAA Football (3:	DSCC IE	POL/DSCC IE	HSIM
P3	\$400.00	Sat 7p-8p	09/22/12	658-8p :30	1774 ET Weekend 65	DSCC IE	POL/DSCC IE	HSIM
P3	\$600.00	LN Sa	09/22/12	11-1135p :30	1774 News 8 @11 Saturday 11	DSCC IE	POL/DSCC IE	HSIM
. P2	\$450.00	Daybreak Saturday	09/22/12	558-9a :30	1774 Daybreak Saturday 55	DSCC IE	POL/DSCC IE	HSIM
							: 06852611	Alt Order #: 06852611
Ad-ID Priority	Rate Ac	ime Inv. Code (Placed)	Date Air Time	ne Period Length	Estim Order Inventory Descript Time Period	Product	Advertiser	Station
					Choringia agent till, oor for the oor that the	111, 00/10/	au lugui. ,	0000



Main: (317) 923-8888 Billing: (317) 923-8888 Chicago, IL 60693 90359 Collections Center Drive

WISH

INVOICE

Advertiser Estimate Number Product 1774 POL/DSCC IE DSCC IE

1	Invoice #	205792-1
	Invoice Date	09/30/12
	Invoice Month	September 2012
	Invoice Period	08/27/12 - 09/24/12

Page 1 of 6

Station	WISH
Account Executive Petry Philadelphia	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

_ 	De	Alt	ō.
Order Flight	Deal #	Alt Order#	Order#
09/18/12 - 09/24/12		06852611	205792

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Attention: Accounts Payable 3050 K Street Northwest

Great American Media

Washington, DC 20007

Billing Address:

Product Code	Advertiser Code	IDB#
53	49	

Advertiser Ref

	9			∞			7			6			G				4			ယ			2			-	Line
	HSIM	HSIM)	HSIW	MSH		HSIW	MSIM		HSIW	HSIM		HSIM	HSIW	HSIM		HSIW	MSH		HSIW	HSIM		HSIM	HSIM		WISH	
	Let's Make A Deal			Indy Style			Daybreak Sunday			Daybreak Saturday			CBS This Morning @8				CBS This Morning @7a			Daybreak @ 6			Daybreak @530am			Daybreak @ 5am	Channel Description
	958-11a			858-10a			558-9a			558-9a			8-9a				7-8a			558-7a			530-6a			5-530a	Time
09/17/12 to 09/23/12	to	Tu 09/18/12 W 09/19/12	09/17/12 to 09/23/12	to	Su 09/23/12	17/12 to	to	Sa 09/22/12	09/17/12 to 09/23/12	ť	Tu 09/18/12 F 09/21/12	09/17/12 to 09/23/12	to	Th 09/20/12	Tu 09/18/12	09/17/12 to 09/23/12	ť	Tu 09/18/12	09/17/12 to 09/23/12	to	Tu 09/18/12	09/17/12 to 09/23/12	to	W 09/19/12	09/17/12 to 09/23/12	to	Day Date
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		\$250.00 \$250.00			\$350.00			\$450.00			\$150.00 \$150.00			\$450.00	\$450.00			\$650.00			\$400.00			\$250.00			Rate Reconciliation
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WISH
90359 Collections Center Drive
Chicago, IL 60693

Main: (317) 923-8888 Billing: (317) 923-8888

NVOICE

Advertiser POL/DSCC IE

Product DSCC IE

Estimate Number 1774

l	'	Invoice #	205792-1
		Invoice Date	09/30/12
		Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/24/12

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 National	Sales Region
 Petry/Philadelphia	Sales Office
 Petry Philadelphia	Account Executive Petry Philadelphia
 WISH	Station

Order Flight	Deal #	Alt Order#	Order#
09/18/12 - 09/24/12		06852611	205792

_		Special Handling
<u></u>	Cash	Billing Type
_	Broadcast	Billing Calendar

Attention: Accounts Payable 3050 K Street Northwest

Great American Media

Washington, DC 20007

Billing Address:

Product Code	Advertiser Code	IDB #
53	49	

Advertiser Ref	Agency Ref IN3307/TO232	
	ГО232	

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	Anderson Cooper			CBS Sunday Morning					Rachael Ray				The Talk				Soap Rotator			Noon News				Price Is Right			Let's Make A Deal	Channel Description
	357-5p			858-1030a					258-4p				2-3p				1227-2p			1158a-1230p				1058-12p			958-11a	Time
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-TWTF 4:24 PM		8:59 AM	S		3:59 PM	3:23 PM	3:18 PM	-TWTF		2:27 PM	2:59 PM	-TWTF		1:29 PM	12:29 PM	-TWTF		12:10 PM	-TWTF		10:58 AM	11:28 AM	-TWTF		9:59 AM	10:24 AM		Length Aired Days Ad-ID
DSIN1201H		DSIN1201H			DSIN1201H	DSIN1201H	DSIN1201H			DSIN1201H	DSIN1201H			DSIN1201H	DSIN1201H			DSIN1201H			DSIN1201H	DSIN1201H			DSIN1201H	DSIN1201H		Ad-ID
\$300.00		\$700.00			\$300.00	\$300.00	\$300.00			\$300.00	\$300.00			\$600.00	\$600.00			\$650.00			\$450.00	\$450.00			\$300.00	\$300.00		Rate Reconciliation
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WISH
90359 Collections Center Drive
Chicago, IL 60693
Main: (317) 923-8888

Main: (317) 923-8888 Billing: (317) 923-8888

INVOICE

Advertiser POL/DSCC IE

Product DSCC IE

Estimate Number 1774

Invoice #	205792-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/24/12

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Sales Region	Sales Office	Account Executive Petry Philadelphia	Station
National	Petry/Philadelphia	Petry Philadelphia	WISH

Order Flight	Deal #	Alt Order#	Order#
09/18/12 - 09/24/12		06852611	205792

Billing Calendar	Broadcast	IDB
Billing Type	Cash	Αdv
Special Handling		Proc

USA

Washington, DC 20007

Great American Media Attention: Accounts Payable 3050 K Street Northwest Billing Address:

IDB#	
Advertiser Code	49
Product Code	53

91
Agency Ref
IN3307/TO232

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		News 8 Weekend/Sunday	Sunday 9-10p	ET Weekend		News 8 Weekend Saturday			Early News Sa/Su				CBS Evening News				News 8 @6				News 8 @ 530p				News 8 @5p		Anderson Cooper	l Description
	. 7	558-7n	858-10p	658-8n		558-7p			558-7p				630-7p				558-630p				530-6p				5-530p		357-5p	Time
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			COTINECOTI	DSTN1201H						DSIN1201H	DSIN1201H			DSIN1201H	DSIN1201H			DSIN1201H	DSIN1201H			DSIN1201H	DSIN1201H			DSIN1201H		Ad-ID
\$400			\$1,500	\$200.00			006\$			\$900.00	\$900			\$900.00	\$900.00			\$900.00	\$900.00			\$900.00	00.006\$			\$300.00		Rate
\$400.00 See MG 22.2,22.3			\$1,500.00 Credited	\$200.00 MG for 21.1.23.1.22.1			\$900.00 See MG 22.2,22.3			.00	.00			.00	.00			.00	.00			.00	00			.00		Reconciliation
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Remit Address: WISH

90359 Collections Center Drive Chicago, IL 60693

Main: (317) 923-8888 Billing: (317) 923-8888

NVOICE

Advertiser POL/DSCC IE

Product DSCC IE

Estimate Number 1774

Invoice #	205792-1
 Invoice Date	09/30/12
 Invoice Month	September 2012
Invoice Period	08/27/12 - 09/24/12

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Station	WISH	
Account Executive Petry Philadelphia	Petry Philadelphia	F
Sales Office	Petry/Philadelphia	
Sales Region	National	

Order Flight	Deal #	Alt Order#	Order#
09/18/12 - 09/24/12		06852611	205792

Billing Calendar	Broadcast	_
Billing Type	Cash	7>
Special Handling		т

USA

Washington, DC 20007

Great American Media Attention: Accounts Payable 3050 K Street Northwest Billing Address:

 IDB#	
Advertiser Code	49
Product Code	53

Advertiser Ref	Agency Ref
	IN3307/TO232

	30			29			28				27			26						25						24	Line
HSIM	HSIM	HSIM		HSIM	HSIM		HSIM	HSIW	HSIM		HSIM	HSIM		HSIM	HSIM	HSIM	HSIW	HSIW		HSIM	HSIM	WISH	MSIM	WISH		HSIM	Channel
	News 8 @11 Saturday			News 8 @ 11 M-F			Friday 10-11p	Wed 930-11p			Wednesday 8-9p			ET Weekend						Entertainment Tonight						Inside Edition	Channel Description
	11-1135p			11-1135p			958-11p	930-11p			758-9p			658-8p						728-8p						658-730p	Time
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\$600.00		\$900.00			\$2,600.00				\$4,000.00 See MG 27.2			\$400.00			\$600.00	\$600.00	\$600.00	\$600.00			\$550.00	\$550.00	\$550.00	\$550.00			Rate Reconciliation
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HSIW Remit Address:

Chicago, IL 60693 90359 Collections Center Drive

Main: (317) 923-8888 Billing: (317) 923-8888

INVOICE

Estimate Number Advertiser Product POL/DSCC IE 1774 DSCC IE

 Invoice #	205792-1
 Invoice Date	09/30/12
Invoice Month	September 2012
 Invoice Period	08/27/12 - 09/24/12

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Station	WISH
Account Executive Petry Philadelphia	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order Flight	Deal#	Alt Order#	Order#
09/18/12 - 09/24/12		06852611	205792

Billing Calendar	Broadcast	F
Billing Type	Cash	⊳
Special Handling		ס

Attention: Accounts Payable 3050 K Street Northwest Washington, DC 20007

Great American Media

Billing Address:

Product Code	Advertiser Code	IDB#
53	49	

Advertiser Ref	Agency Ref	
	IN3307/TO232	

	39			38			37			36			35			34				႘			32			31	Line
HSIM	HSIM	HSIM		HSIM	HSIM		HSIM	HSIM		WISH	HSIM		HSIM	HSIM		HSIW	HSIM	MISH		HSIM	HSIM		WISH	HSIM		WISH	Channel
	Entertainment Tonight			News 8 @6			Noon News			Daybreak @ 6			Colts Football			NCAA Football				Late Late Show			David Letterman			News 8 @ 11 Sunday	Description
	728-8p			558-630p			1158a-1230p			558-7a			Colts Football			NCAA Football				1237a-137a			1135p-1237a			11-1130p	Time
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DSIN1201H		DSIN1201H			DSIN1201H			DSIN1201H			DSIN1201H			DSIN1201H			DSIN1201H	DSIN1201H			DSIN1201H			DSIN1201H			Ad-ID
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HSIM Chicago, IL 60693 90359 Collections Center Drive

Billing: (317) 923-8888 Main: (317) 923-8888

NVOICE

Advertiser Estimate Number Product POL/DSCC IE 1774 DSCC IE

Invoice #	205792-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/24/12

Page

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Sales Region Station Account Executive | Petry Philadelphia Sales Office WISH National Petry/Philadelphia

Order Flight	Deal #	Alt Order#	Order#
09/18/12 - 09/24/12		06852611	205792

Special Handling Billing Calendar Billing Type Cash Broadcast

Product Code IDB# Advertiser Code 49 53

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Advertiser Ref	Agency Ref	
	IN3307/TO232	

ription	Time	Day	Date	Length	Aired Days Ad-ID	Ad-ID	Rate	Reconciliation	Ref#
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Line 40

Channel Descri

Washington, DC 20007

3050 K Street Northwest **Attention: Accounts Payable Great American Media** Billing Address:

HSIM

David I

HSIM

Aired Spots

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09/24/12 to 09/30/12 M 09/24/12

09/24/12

:30

12:15 AM

DSIN1201H

Gross Total \$56,700.00

Agency Commission \$8,505.00

Net Amount Due \$48,195.00 Payment Terms 30 Days